

Newsletter January-February 2012

IN THE SPOTLIGHT

From 16 to 22 January, IMM Cologne, Germany

Big success for the return of Living Divani to the Cologne fair, a major showcase for the German and international market. Returning with its usual, unmistakable style: elegance and discretion for a sense of timeless luxury. A presentation of the main collections and some of the new products from 2011, including Bukva, NeoWall in the new version with feet, Chaffeuse, Extrasoft and Ile Club.



From 26 to 29 January, IDS , Toronto, Canada

Once again, Living Divani played a starring role overseas, in the "By Lissoni" lounge: this special installation was created by Piero Lissoni, special guest at the interior design fair, targeting hotel contract and residential sectors.

With their trademark elegance and refinement, Chemise and Chauffeuse armchairs, sofas NeoWall and Extrasoft, and a selection of Menhir and Ile coffee tables, coupled with products from Lema, Porro and Flos, knowingly presented Piero Lissoni's take on the Italian lifestyle, known for its excellence and design, craftsmanship and aesthetic sophistication.

Living Divani's participation is both testimony to the level of importance its products have attained and further confirmation of the company's interest in contract supplies, and in particular those for the hospitality sector.



From 4 February to 6 May, "Gustav Klimt. Disegni intorno al fregio di Beethoven" [Drawings around the Beethoven Frieze], Milan

Once again, a highly successful combination of art and design, as Living Divani acts as technical sponsor for the exhibition "Gustav Klimt. Disegni intorno al fregio di Beethoven", to be held at Spazio Oberdan in Milan. Organized in partnership with the Province of Milan, this exhibition will inaugurate the celebrations for the 150th anniversary of Klimt's birth, and will present a life-size reproduction of the

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remarkable Beethoven Frieze, together with 15 original drawings. A round Bubble Rock will be placed at the centre of an experiential room, enabling visitors to enjoy a 360° view of the reproduction of the frieze, whilst listening to Beethoven's Ninth Symphony.

Inauguration: Friday 3 February, 7 pm

Spazio Oberdan,

Viale Vittorio Veneto, 2 - Milan

From 16 to 20 February, Miami Yacht & Brokerage Show, Miami, USA

The partnership with Cantieri Navali Sanlorenzo is reaffirmed as Living Divani takes part in the Miami Yacht Show. Living Divani will be on board the famous tailor-made yachts, and in the lounge/bar, meeting and reception areas of the stand.

Wing seats, Wedge table, Portico bookcase, Opera stools, Café chairs, Jelly and Hinge coffee tables and Chemise sofa will elegantly grace the reception space of the company from Ameglia. A match made in heaven, where nautical excellence and design excellence meet.

FOCUS ON READER

Design Piergiorgio and Michele Cazzaniga

Reader is a revisitation of a bergère chair and a lounge chair, with a markedly retro feel but a modern spirit, softening shapes and volumes to achieve the ultimate in relaxation. Its perfect proportions make for a cosy, comfortable shape. Suitable for any living area. Features a steel base with four legs. Made with craftsmanlike care and attention to detail that further enhance the clean style sought by the designer. The version with a pouf maximizes its versatility. Covering in leather or in the fabrics of our collection.



Technical sheet

Relax armchair and footrest

Steel frame embedded in cold-expanded polyurethane foam. Support in cross-woven, coated rubber elastic straps. Stainless Steel AISI 304 base, swiveling or fix. Seat cushion in cold-expanded polyurethane foam. Fabric or leather covering. The fabric version has fully removable covers with zips and Velcro fastenings.

Dimensions: 82x90x72cm

CONTRACT

25 HOURS HOTEL, WIEN (A)

A composition of Extrasoft forms the bright and cheerful decor for the lounge of the 25Hours Hotel, Vienna, while Hoop armchairs, chosen for the terraces and some of the bedrooms, create an unusual and striking atmosphere.



PRESS PREVIEW December – January



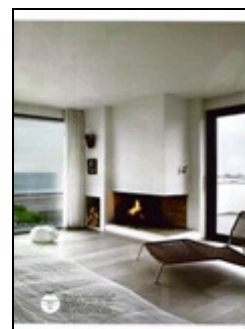
Side (I)



Ottagono (I)



Interni (I)



Elle Decoration (Usa)



Elle Decoration (Uk)



Elle Decor (I)



Elle Decor (I)



Elle Decor (I)



Case da Abitare (I)



Brava Casa (I)



Arquitectura y D (E)



Arquitectura y D (E)



Arquitectura y D (E)



AD (USA)